

SPONSOR'S AND ADVERTISER'S GUIDE

For the EOS Conferences

- Manufacturing and Testing of Optical Components
- Optofluidics
- Optomechanical Engineering
- Light Engineering

To be held under the umbrella of the World of Photonics Congress 2015

ICM– International Congress Centre Munich, Germany

JUNE 22-25, 2015

www.photonics-congress.com

JUNE 21–25, 2015, MESSE MÜNCHEN

22nd International Congress on Photonics in Europe–
collocated with LASER World of PHOTONICS 2015

WORLD^{OF} PHOTONICS CONGRESS



Sponsoring and advertising opportunities at a glance

Item	Regular rate ¹⁾ ²⁾ ³⁾	Details see page
Presentation of advertising material (unmanned table) One of the EOS Conferences	450 €	6
Bag inserts All four EOS conferences	750 €	6
Programme advertising All four EOS conferences	350 - 1,050 €	7
Web banner advertising All four EOS conferences One of the EOS Conferences	450 - 1,150 € 300 - 850 €	7
Roll-up display next to screen in the conference room One of the EOS Conferences	500 - 1,400 €	8

- 1) **EOS corporate members receive a discount of 10%**
- 2) **excl. VAT 24%**
- 3) **open for negotiation**

Sponsoring opportunities for the complete World of Photonics Congress

For sponsoring options for the whole World of Photonics Congress, go to:
<http://www.photonics-congress.com/congress/for-sponsors>

Boost your visibility: sponsor EOSMTOC, EOSOF, EOSOME and EOSLE 2015!



Held under the umbrella of the 22nd World of Photonics Congress (21-25 June, 2015), the EOS conferences on Manufacturing of Optical Components (EOSMTOC 2015), Optofluidics (EOSOF 2015), Optomechanical Engineering (EOSOME 2015) and Light Engineering (EOSLE 2015) offer a great opportunity to gain high visibility among the international optics and photonics community!

Besides, our conferences are an excellent networking platform. You will meet many experts from various areas who are interested in your products. So present your company or institute and establish new contacts right with your target group.

The World of Photonics Congress 2015 is co-located with the LASER World of PHOTONICS 2015 (22-25 June). This international trade fair for optical technologies, including components, systems and applications guarantees an intense exchange between science and industry.

The following pages offer detailed information on the available sponsoring and advertising opportunities.

Join the EOS as a Corporate Member and ... benefit from a 10% discount on all advertising offers

- market your products and technologies
- expand your brand to a new audience
- advertise your job offers
- find young talents
- meet new partners and customers ..

**SAVE YOUR
10% DISCOUNT !**

... all over Europe and beyond!

Corporate membership is open to all companies, universities, research institutes and laboratories working with optics and photonics.

- Direct corporate membership Annual fee: **300 €**
- Corporate membership through an EOS Branch/Affiliated Society Annual fee: **200 €**

(see www.myeos.org/members/societies | www.myeos.org/members/benefits)

4th EOS Conference on

Manufacturing and Testing of Optical Components (EOSMTOC 2015)

www.myeos.org/events/wpc2015/eosmtoc

General Chairs

Klaus-Friedrich Beckstette (DE)

Oliver Fähnle, FISBA OPTIK AG (CH)

Conference Topics

High-Volume Manufacturing, Micro-Optics and Structured Surfaces

Precise Optics Fabrication

Testing for Fabrication and Assembly

Fabrication friendly Optical Design and Tolerancing

3rd EOS Conference on

Optofluidics (EOSOF 2015)

www.myeos.org/events/wpc2015/eosof

General Chairs

Demetri Psaltis, Ecole Polytechnique Fédérale de Lausanne (CH)

Andreas Vasdekis, University of Idaho (US)

Conference Topics

Optofluidic principles, applications and technologies for:

Photonics

Handheld Devices

Energy – Environment

Transport – Technology

Hybrid Integration

Soft Matter

Medicine and Biology

Industry

EOS Conference on

Optomechanical Engineering (EOSOME 2015)

www.myeos.org/events/wpc2015/eosome

General Chairs

Santiago Royo, Centre for Sensors, Instruments and Systems Development (CD6),
UPC-BarcelonaTech (ES)

Michael Pfeffer, University of Applied Sciences Ravensburg-Weingarten (DE)

Conference Topics

Computation in optomechanical systems design

Environmental influences

Thermal management of optoelectronic and electro-optical systems

Vibrational management of optical systems

Management of extreme environmental influences (ionizing radiation, UHV,
zero-g-load) on optical systems

Optomechanical components

EOS Conference on

Light Engineering (EOSLE 2015)

www.myeos.org/events/wpc2015/eosle

General Chairs

Paul Urbach, Delft University of Technology (NL)

Stephan Malkmus, OSRAM GmbH (DE)

Conference Topics

LEDS

OLEDs

Phosphors

Non-imaging optics

Nano-optics

Diffraction optics for SSL

Optical materials

Optical design

New materials

Color quality

Nano-structuring of (O)LEDs

Lifetime and stability

Microfluidic lasers

EOS Conferences EOSMTOC, EOSOF, EOSOME, EOSLE



Presentation of advertising material (unmanned table)

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees!

Presentation of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)



EOSMTOC or EOSOF or EOSLE or EOSOME 450 €
+ 24% VAT if applicable

Bag inserts

Insert your company pens, writing pads, brochures etc. in our conference bags and get your name in every attendee's hands!

Bag inserts include further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

EOSMTOC and EOSOF and EOSLE and EOSOME (per item) 750 €
+24% VAT if applicable

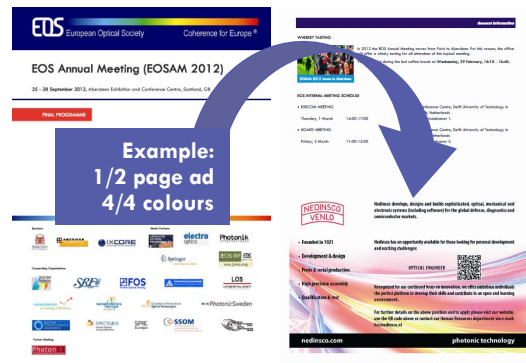
EOS Conferences EOSMTOC, EOSOF, EOSOME, EOSLE

Programme advertising (EOSMTOC and EOSOF and EOSLE and EOSOME)

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available in long time advance as electronic version on the web and as print version on-site.

Programme advertising includes further benefits:

- your logo on conference website (linked to your web-site)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)



Different types of programme advertising:

- | | | |
|-------------------------|-------------------------------------|----------------|
| • on the back cover: | 1/1 page, 210 x 297 mm, 4/4 colours | 1,050 € |
| • on the inside cover: | 1/1 page, 210 x 297 mm, 4/4 colours | 1,150 € |
| • inside the programme: | 1/1 page, 210 x 297 mm, 4/4 colours | 485 € |
| | 1/2 page, 210 x 140 mm, 4/4 colours | 350 € |
- +24% VAT if applicable

Web banner advertising

The conference websites for EOSMTOC, EOSOF, EOSOME and EOSLE are highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

Web banner advertising includes further benefits:

- your logo on the one/all conference websites (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Different types of banner advertising for all conferences

- | | | |
|-----------------------------------|-------------------------|----------------|
| • fixed web banner (260 x 600 px) | ONLY 1 AVAILABLE | 1,150 € |
| • fixed web banner (260 x 400 px) | | 850 € |
| • fixed web banner (260 x 200 px) | | 450 € |
- +24% VAT if applicable

Different types of banner advertising for one of the conferences

- | | | |
|-----------------------------------|-------------------------|--------------|
| • fixed web banner (260 x 600 px) | ONLY 1 AVAILABLE | 850 € |
| • fixed web banner (260 x 400 px) | | 580 € |
| • fixed web banner (260 x 200 px) | | 300 € |
- +24%VAT if applicable

EOS Conferences EOSMTOC, EOSOF, EOSOME, EOSLE

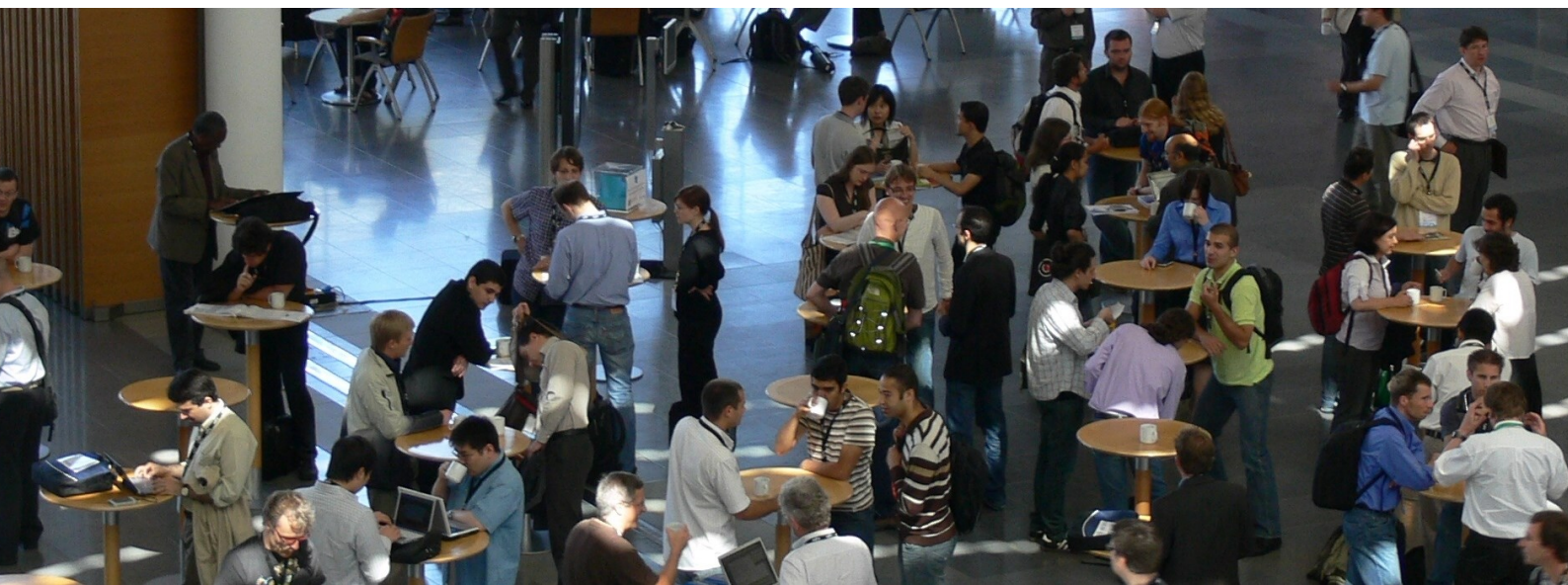
Roll-up display next to screen in the conference room

Get into the focus of your target group and place your company's logo directly next to the screenlectern. This exclusive advertising guarantees significant exposure during all sessions of the selected conference - either on one day or on all conference days.

Roll-up display next to screen includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

In selected conference for one day: 500 €
In selected conference for all days: 1,400 €
+24% VAT if applicable



None of our sponsorship offers suits your individual requirements?

If you are interested in presenting your company to the EOSMTOC, EOSOF, EOSLE, or EOSOME 2015 audience please contact us. We will be pleased to work out an individual sponsoring/advertising package for you to meet your company's marketing demands and needs.

CONTACT

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